

10 Steps to Becoming a Successful Hypnosis Practitioner

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Congratulations on becoming a Hypnotherapist.

So, now what? What should you do at this point to be successful?

I've been in the business of teaching and training hypnosis professional for over 20 years.

Let me take a moment to give you a brief rundown of what I feel are the 10 steps it takes to become a successful Practitioner.

STEP #1 – Decide if you want to work full time, part time or even as a hobby.

(This article will focus on the full time practitioner)

STEP #2 - If you don't already have one; find an office or place to practice.

- Rent your own office.
- Share an office with another holistic practitioner.
- Get an office on consignment with holistic centers, doctors' offices or spa... or;
- Work from home if you have a professional space to use.

STEP #3 – Get clients and start doing sessions. It's important to jump right into it.

- Start marketing - create business publicity packets and start handing them out.
- Advertising – in newspapers, cable bulletin boards and a host of other places...
- Networking – Chamber of commerce, business meetings, breakfast clubs, home shows etc.

STEP #4 – Find out what you like and become the BEST in your area at it.

- Specialize in a specific field
- Become an Author (being an author puts you in the top 10% of society)

STEP #5 – Get added training in your specialty.

- Continue to learn
- Keep on top of your game
- Become more valuable

STEP #6 – Expand your repertoire into various modalities.

- Maybe conduct Group Sessions.
- Telephone Sessions.
- Online Group Sessions or Webinars.

STEP #7 – Expand your repertoire into additional specialties.

- Become a Smoking Cessation Specialist.
- Maybe conduct some Comedy Hypnosis Shows at high schools or businesses.
- There's Past Life Regression, Metaphysics and more depending on your preferences.

STEP #8 – Network with other practitioners.

- See what they're doing that works in their areas.
- Get ideas, share ideas, learn and expand.
- Make valuable contacts, affiliations and partnerships.

STEP #9 – Work smarter rather than harder – Stop trading hours for income.

There's just so many hours in a day that you can do sessions; so you do have a time and income ceiling if this is all you do.

- Create passive Income Streams (An income that works even when you don't)
- Start an online store selling your own products or affiliate products.
- You can write books, eBooks or hypnosis scripts.
- Create sessions mp3's, programs or courses.

Passive Income Products will:

1. Increase your income without your working hours.
2. Increase your public exposure.
3. Make you more of an authority in your field.

STEP #10 – Find a support system

- Somewhere you can email or call with questions or advice.
- That keeps you on top of latest ideas and success strategies.
- Where you have access to a library of business materials and resources.

Everything I just mentioned is what the AIA is all about:

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